

# CEP2025 CONFERENCE

27th & 28th May  
Grand Millennium Auckland



## MEDIA RELEASE

27<sup>th</sup> March 2025

### European Leader in Financing Efficiency Announced As CEP Keynote

CEP has added another European heavy hitter to its conference programme for 2025 with Peter Sweatman, CEO of Climate Strategy & Partners, just announced as a Keynote.

Madrid-based Sweatman has over 30 years in finance with more than 20 of them specialising in climate finance and energy efficiency. For ten years, he worked with the EU Commission and UN's Energy Efficiency Financial Institutions Group (EEFIG) and for five years was the G20's technical lead for its Energy Efficiency finance task group.

Peter was Founder and Chairman of Energy Efficiency Capital Advisors, an expert solution provider and finance structuring partner for over €60 million (NZ\$113m) of finance for energy savings and on-site power across Spanish cities and was a founder advisor to the Climate Bond Initiative. He is also a visiting lecturer at IIT-Comillas, IE and UAM universities (all Madrid).

Commenting on the announcement, CEO of CEP, Dr Mike Hopkins said: "Europe is far ahead of New Zealand on energy efficiency, especially when it comes to financing efficiency projects. Peter has been at the forefront of developing efficiency funding strategies, products and services for over 20 years, working with the largest global institutions and with Europe's largest finance providers to develop products and packages that deliver excellent investment returns from efficiency retrofits. Peter has proven over many years efficiency retrofits can be done to the benefit of owners, tenants and investors and there's no reason New Zealand can't enjoy those efficiency savings and emissions reductions as well. I urge the New Zealand financial sector to come along and see how they can make excellent returns for their investors while improving the ESG credentials of their portfolios."

**ENDS**

## Notes to Editors:

### Peter Sweatman

Peter Sweatman has spent 34 years in finance of which 21 are in climate finance and energy efficiency. He is the Chief Executive of Climate Strategy & Partners (@ClimateSt and [www.climatestrategy.com](http://www.climatestrategy.com)), a strategic consulting group in Clean Energy, Clean Technology Innovation and Energy Efficiency working with leading companies and policymakers in the global energy transition. Peter was Chairman and founder of Energy Efficiency Capital Advisors ([www.eecapadvisors.com](http://www.eecapadvisors.com)) an expert solution provider and finance structuring partner for over Euro 60 million of finance for energy savings and on-site power in Spanish cities. Peter has published twenty-one (21) white papers and chaired, moderated or spoken at 496 conferences and workshops on the global energy transition to a climate neutral economy. For 10 years, Peter was the rapporteur for EU Commission and UNEP FI's 500-strong Energy Efficiency Financial Institutions Group (EEFIG, 2013-23) and for five years (2014-19) he was the G20's technical lead for its Energy Efficiency finance task group. Peter is the co-chair of the EU Climate Innovation Hub, a founder advisor to the Climate Bond Initiative, a founder member of the Ashoka Support Network in Spain, founder advisor to the global Climate Lab, advisor to International Sustainable Finance Centre, advisor to Braemar Energy Ventures, vice-chair of Menorca Preservation and visiting lecturer at IIT-Comillas, IE and UAM universities. Peter chaired and reported on a 250-expert process to help design the EU's Innovation fund, supported EC's DG Regio in technical assessment of Spanish sustainable energy investment plans and published a review of EU finance for competitive innovation for net-zero emissions by 2050. Peter holds an MA Cantab degree in Engineering and Management Studies from Cambridge University. In 1991, he joined JPMorgan in Corporate Finance where he spent 9 years responsible for client business, mainly in debt capital markets, for Spain, Portugal, Austria and Switzerland based in London and then for Mexico and other Latin American countries from New York. In the year 2000, Peter became a social entrepreneur to found three successful and high impact NGOs: Charity Digital ([www.charitydigital.org.uk](http://www.charitydigital.org.uk)), New Philanthropy Capital ([www.thinknpc.org](http://www.thinknpc.org)) and Catalyst Climate Change Trust. From 2005, Peter was a Managing Director in Bunge-Climate Change Capital that was – from 2004-2010 - one of the world's leading specialist fund managers and advisors in the low carbon economy.

### Useful links:

CEP2025 Conference: <https://forumpoint2.eventsair.com/cep-2025/>

Climate Strategy & Partners: <https://www.climatestrategy.com/en/>

Energy Efficiency Financial Institutions Group: <https://www.unpri.org/stewardship/ten-years-of-the-energy-efficiency-financial-institutions-group-eefig/12898.article>

Energy Efficiency Capital Advisors: <https://www.eecapadvisors.com/>

To register or for further information on the Conference visit the [CEP website](#) or contact:

Dr Mike Hopkins

Tel: 04 385 2839

email: [mike.hopkins@cep.org.nz](mailto:mike.hopkins@cep.org.nz)

To discuss [sponsorship or exhibition opportunities](#), please contact:

Philip Le Quesne

Tel: 021 055 8788

email: [philip.lequesne@cep.org.nz](mailto:philip.lequesne@cep.org.nz)

Carbon and Energy Professionals New Zealand is a member based, not for profit industry association of energy and carbon reduction professionals. CEP supports its members through a range of activities that raise skills, knowledge and all-round competence in energy and carbon management.